

Buying agency launches free superyacht finding service

Top-end property buying agency Home Hunts has pushed the boat out with a new superyacht search service in France.

Launched in partnership with Enigma Yachts to coincide with the Monaco Yacht Show in Port Hercules, which starts today, HH Yachting will “echo the set-up of the successful property finding side of the business”. Except that the “completely independent and unbiased service” will be free for buyers.

It's not the firm's first foray into the hyper-specialist: Home Hunts rolled out a dedicated [vineyard buying service](#) earlier this year.

Superyachts are another niche business – there are currently only 9,300 proper superyachts (24 metres long or more) in the world – but the value of the annual market runs into €billions.



Tim Swannie, Director of Home Hunts: “The total sales value of the superyacht market from January to June this year (2015) was €1.35bn and we have found that many home buyers, particularly in the south of France also opt to buy a boat or yacht. This enables them to access the many beautiful quieter little bays along the French Riviera or complete their dream lifestyle amongst the glamorous jet set. In reverse, wealthy yacht owners often feast their eyes on some of the most exclusive homes from the sea which spurs their appetite for ownership. Therefore it is a natural step for us to launch HH Yachting.

“This market is not completely new to us as many of our clients are yacht owners and we have already helped a number of them over the years to purchase yachts and moorings in different locations. Like buying a property, buying a yacht is a big decision! It is important to have an expert to assist through the process, to offer advice and support and to negotiate the best possible deal for the buyer.”

Interested in joining superyacht set? Here's one that's on offer right now:



- Builder: Canados
- Price: €1,950,000 / VAT Paid
- Built/Refit: 2008
- Length: 27.51 / 90'3"
- Cabins: 4

- Guest: 9
- Crew: 3
- Cruising Speed: 38 knots / 46 Max
- Location: Cap d'Ail
- Berth: at Cap D'Ail available

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