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Leave the Côte d'Azur behind and discover the real France inland



Tucked away: an alley in the village of Tourrettes-sur-Loup





£1.18 million: villa with separate guesthouse in Roquefort-les-Pins. Through Savills

HE south of France needs little introduction. Royalty, celebrities and millionaires village homes and have transformed the sweeping bays of the Côte the French good life d'Azur into a much-photographed summer playground for the rich and famous. Yet turn inland from the glossy super-yachts packed along the waterfront and you can find the real France at a much more realistic price. "Nine months of almost guaranteed

"Nine months of almost guaranteed good weather, a fabulous quality of from the crush, says life and a location that is easy to reach for a weekend from London make the south of France an easy choice." (savills.com). "A 90-minute flight from London means that within four hours of leaving the office on Friday, you quicker than going to Cornwall."

Sleepy fishing village-turned-celebrity magnet St Tropez remains a bestseller, with buyers attracted to the fizzing party atmosphere, but it is striking just how much more you get inland. Savills'

30 minutes from coast, but well away

Cathy Hawker

says Nic Brennan, of Savills France £2.12million, but last year sales up to £17.5 million were achieved. Inland. £1million buys a substantial five-bedroom house with a pool, a garden and could be on your terrace in France. It's true privacy, but it might only get you a flat in St Tropez.

Character-packed villages and small towns with local markets, offering a average sale price in St Tropez is about British buyers, including Valbonne, visit markets to buy local food and

Saint-Paul de Vence, Tourrettes-sur-Loup and Roquefort-les-Pins.

Tim Swannie, of property specialist Home Hunts (home-hunts.com), points out that while price falls inland have helped to boost interest, many Britons actively prefer being away from the frenzied coastline pace. He has seen sales surge by 90 per cent this year compared with last.

"A village environment with local shops and restaurants is top of many people's dream list," says Swannie. "They want to be part of a community. The beauty of a holiday home inland aside from the financial savings, is that you can dip in and out of the coast, but not get caught in the busy summer taste of gentle Provencal life, attract traffic. You can relax by your pool,

or mountains." He tips the thriving village of Opio between Grasse and Valbonne, 15 minutes from the coast, 40 from the nearest ski resort and Loup is becoming under half an hour from Nice airport. Britons seeking a nearby and a range of restaurants, from £371,000. Michelin-starred to local pizzerias.

HEAD WEST

High society:

hilltop village of

Tourrettes-sur-

popular with

second home

above, the

Further west, 30 minutes inland from St Tropez and still within 45 minutes of Nice airport, villages such as Seillans and Favence in the Var three-bedroom home, leaving scope offer even better value. Three-bed- for further renovations. This spring, room family homes here start from she put the house up for sale for £318,000 and these prices have £449,500 and, after an agreed sale fell ensured there is plenty of renewed through last month, it is back on the British and American interest, says Tim market through Home Hunts.

wine and enjoy days out to the sea Clark of Leggett Immobilier. Leggett (frenchestateagents.com) has a pretty three-bedroom village house in the centre of medieval Favence at £162,000, and a detached four-bedroom home in half an acre of gardens There are three international schools on the edge of the village for

> Oscar-winning English actress Dame Helen Mirren deserted the celebritystudded coast for a home in St-Paulen-Fôret more than a decade ago.

Provencal stone farmhouse into a

She has restored half a traditional bypassed by taking out a mortgage. There is no tax on assets (less all



THE PERFECT STORM

a resurgent pound against the euro and recent changes to France's tax regime have created the perfect storm for anyone with money to spend. President François Hollande's muchheralded social charge was reversed and, for wealth tax can be

SUBDUED property prices, outstanding debts) of up to £565,300, 0.3 per cent on homes up to £919,000 and 0.7 per cent on property worth £919,000 to £1,816,000.

"Capital gains tax has recently been reduced for non-residents following an EU court ruling which also charge element, bringing the charge down from 34.5 to 19 per cent," says

Nic Brennan, of Savills.



Provencal pearl: the medieval town of Saint-Paul de Vence

