


# A Place in the Sun

Spring 2013

www.aplaceinthesun.com

## Algarve *vs* Silver Coast

10   
RENTALS  
HOTSPOTS

5 Top places to  
invest in 2013

Properties in Turkey  
for £50k-250k

USA Market report  
Florida back on track

Eight Great  
Weekend Escapes

SPAIN  
BUYING  
GUIDE

FRANCE » GREECE » ITALY » CARIBBEAN » LEGAL ADVICE

FREE TICKETS TO A Place in the Sun Live



£3.50





## NEW WEBSITE FOR LAST-MINUTE DEALS ON HOLIDAY RENTALS



Have you ever wondered why there isn't a one-stop-shop solution to getting a last-minute deal on a holiday rental property? A sort of match-making site for tourists and home owners? Of course it is possible to trawl through dozens of listings and make cheeky offers but surely there must be a means for all the owners with upcoming void weeks being able to tell consumers about late price reductions?

Well now there finally is. Not to be confused with a dating site of a near-identical name, Come-Get-Me.com is a pioneering site with a completely new, much more

interactive approach for both the holiday maker and the home owner.

"We believe it will be start of new era in holiday booking," says Come-Get-Me co-founder (and holiday home owner) Freddy Rasmussen.

"The cutting-edge website allows owners to showcase their properties and proactively contact holidaymakers instantly and make win-win offers, knowing exactly what their budget is."

So is there a cost? There is no subscription and no fee unless a deal is secured, whereupon a 5 per cent commission of the rental fee is collected by the site.

To find out more, go to [come-get-me.com](http://come-get-me.com)

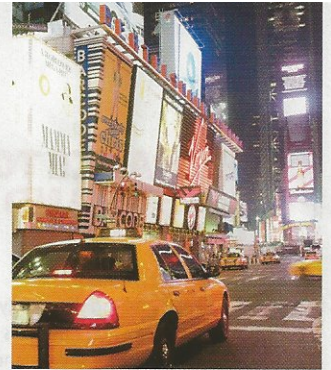
## APPY NEWS FOR HOLIDAY LET OWNERS



Are you a holiday home owner trying to keep on top of

booking enquiries yet hardly ever at your PC or desk?

A new mobile app for holiday home owners to manage their businesses on the go has been launched by leading rentals website, Holiday Lettings. The app - MyProperty - is free and available on Apple and Android devices and allows owners to view and respond to booking enquiries, check availability, calculate prices for each request, issue quotes and automatically update their bookings calendar. For more details go to [holidaylettings.co.uk](http://holidaylettings.co.uk) or call 01865 312059



## FRENCH AGENCY MOVES INTO NEW YORK MARKET



The well-reputed French buying agency, Home Hunts,

has just announced its expansion into the New York market, following on from its new London and Geneva openings ([home-hunts.com](http://home-hunts.com)).

Co-founder Tim Swannie says: "New York is one of the hottest destinations at the moment for investors to buy property. Similarly to London and Paris, property prices are on the rise."

Home Hunts specialises in finding top-end properties for buyers, but their New York portfolio includes homes from \$500,000 (£320,000).

See pages 97-98 for some New York examples.

## TURKEY: NEW AIRPORT, OLYMPIC AMBITIONS & CITY PLAUDITS



Turkey's appeal to property investors has surged since the start of 2013, as the weaker pound makes the Eurozone unattractive to UK buyers, says a British agent selling property in Turkey.

Then there are plans for the world's largest airport get under way in Istanbul and Turkey's strengthening candidature for hosting the 2020 Olympic and Paralympic Games.

"Istanbul's third 'mega' airport is forecast to be operational by 2017, when it will have a capacity of 90 million passengers a year, with a

final capability of handling 150 million a year, more than any existing airport globally," says Julian Walker, director at Spot Blue ([spotblue.com](http://spotblue.com)).

Turkey's largest airport currently is Atatürk in Istanbul - Europe's sixth busiest airport in 2012 - recording more than 20 per cent year-on-year growth in passenger numbers.

"Whilst the new airport's location - around 37 miles north-west of the city-centre - will strengthen Istanbul's bid for the 2020 Olympic Games, for which it is competing against Madrid and Tokyo, the new airport is part of the Turkish Government's

longer term 2023 Master Plan - a nationwide programme of infrastructure developments due for completion in time for the centenary of the birth of the Turkish Republic in 2023."

Recently Ernst & Young ranked Turkey the second most attractive market for investors in its 2013 'European Real Estate Trend Indicator' report and PricewaterhouseCoopers ranked Istanbul number one for 'Development Prospects' (see page 12)."

Antalya, gateway to Turkey's Mediterranean coast, is Turkey's second busiest airport. Find properties for sale near there on pages 61-72.





## New York

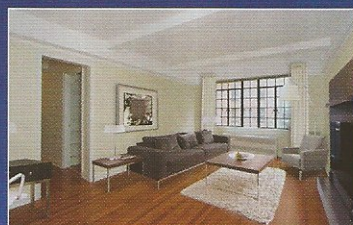
**T**he cities on America's east coast offer fabulous lifestyle choices for British buyers, with a relatively short six- or seven-hour flight.

"Prices still look cheap in most US cities by global standards, and recovery prospects are good," says Yolande Barnes of Savills ([savills.co.uk/abroad](http://savills.co.uk/abroad)).

"New York property has fared best of all, but is still 23 per cent below its mid-2006 peak."

New York is less international than London, but simple supply and demand mean that property there commands a premium. Good-quality apartments and brownstones in Manhattan and Brooklyn start from \$500,000 (£334,800).

Home Hunts ([home-hunts.com](http://home-hunts.com)) have a loft-like studio in downtown Manhattan, with full-time concierge and fitness studio, for \$505,000, and a four-room apartment in the smart Upper West Side for \$649,000 (£429k).



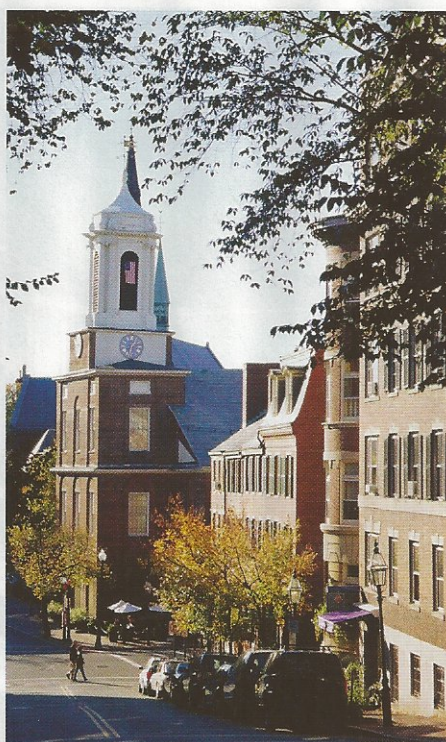
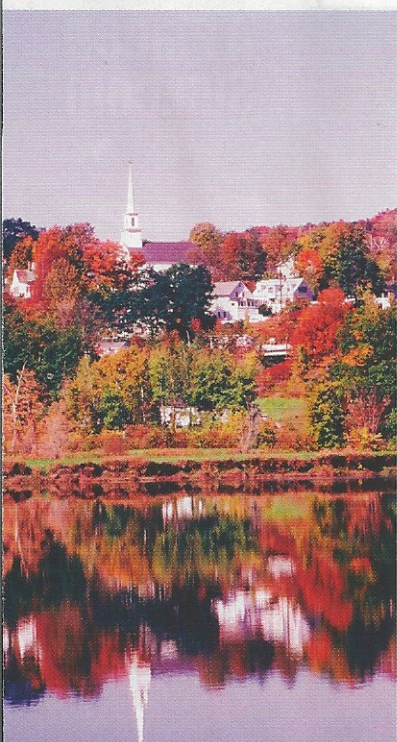
**New York, \$699,000 (£468,00).**

In midtown New York, beside Grand Central station, a light-filled two-bedroom apartment in a tree-lined street.

[home-hunts.com](http://home-hunts.com)



## ➤ Resurgent US: Best of the rest?



## Boston

**A** handsome city, Boston has more than 60 colleges and universities, thriving healthcare and high-tech industries, and more Victorian homes than anywhere outside London.

The city is the gateway to glorious New England, with sailing in Rhode Island and Cape Cod, wide beaches in Maine, and skiing and autumnal beauty in Vermont.

"Boston is cleaner and less overwhelming than New York," says Judy Pagano of Gibson Sotheby's International Realty ([gibsonsothebysrealty.com](http://gibsonsothebysrealty.com)).

"It has distinct village-style green neighbourhoods, and buildings are lower, so you get better sunlight everywhere."

The elegant townhouses of Back Bay and Beacon Hill are Boston's finest, with apartments from \$400,000 (£267,700).

A two-bedroom ground-floor apartment in South End in an old brownstone, with monthly service and heating charges of \$220, is \$485,000, through Gibson. ☉

**Far left:** The New England town of Barnet, Vermont, reflected in the water

**Left:** Beacon Hill, Boston, Massachusetts